

Pundlik Sulgekar

Website Developer & Administrator | WordPress, Elementor, Frontend

Kolhapur, Maharashtra, India | +91 7218095353 | pundliksulgekar5222@gmail.com

LinkedIn: linkedin.com/in/pundlik-sulgekar-789106171 | Portfolio: webdevopspro.xyz

PROFESSIONAL SUMMARY

Website Developer & Administrator with 3+ years of experience managing, developing and maintaining 80+ client websites (about 90% WordPress, the rest on Webflow, Wix, Squarespace and other CMS platforms). Built 10+ websites from scratch and delivered landing pages, new pages and redesigns on the rest. Skilled in website administration, troubleshooting, responsive web design, UI/UX fundamentals, PageSpeed and SEO optimisation (scores 91–100), hosting, SSL, backups and deployment workflows. Strong in Figma to Elementor/HTML, consistent branding, cross-browser and cross-device compatibility, and managing multiple websites independently.

PROFESSIONAL EXPERIENCE

Senior Web Developer | WebCreateHub, Kolhapur

July 2026 – Present

- Design, develop and administer WordPress websites, including theme customization and WooCommerce plugin development
- Troubleshoot WordPress errors, bugs, forms and technical issues; improve site performance, security and maintenance
- Manage plugin and theme updates, content management and backups across multiple websites
- Contribute to React-based client projects

Senior Web Developer | Walstar Technologies Pvt. Ltd., Kolhapur

Aug 2023 – June 2026

- Managed, updated and troubleshoot 80+ client websites independently (about 90% WordPress, the rest on Webflow, Wix and Squarespace): built 10+ from scratch and delivered landing pages, new pages and redesigns on the rest using Elementor Pro, WPBakery, Divi and Beaver Builder
- Designed and built responsive landing pages and web pages with consistent branding and cross-browser, cross-device compatibility
- Built 4–5 websites on Webflow and converted Figma designs to responsive HTML and Elementor layouts
- Built custom WordPress and e-commerce solutions using WooCommerce customization, ACF, Custom Post Types, theme customization and plugin code modifications for client-specific requirements
- Integrated WooCommerce payment gateways, SMTP email setup, REST API and third-party API integrations; built automation workflows using Zapier and HubSpot
- Troubleshoot and fixed website errors, bugs and form issues (contact and enquiry forms, email delivery, plugin conflicts)
- Raised PageSpeed scores to 91–100 through Core Web Vitals optimization, caching, image optimization, on-page SEO and CDN setup
- Handled deployments, staging-to-live migrations, backups, updates and WordPress security hardening
- Managed hosting and site operations: cPanel, VPS, domains, DNS, SSL, SMTP, website migrations and backups
- Delivered freelance projects on Upwork alongside full-time work: website customization, responsive and bug fixes, proposals, time tracking and direct client communication

Web Developer Intern | Squaresoft Technologies, Kolhapur

2022 (2 months)

- Built a CRM web application (CRUD operations) using core PHP, HTML, CSS, JavaScript and MySQL
- Gathered and analyzed business requirements and prepared project documentation and reports

CORE SKILLS

Primary Expertise: Website Development & Administration, WordPress, Elementor / Elementor Pro, Figma to Responsive HTML, Figma to Elementor, Responsive Web Design, Landing Pages, Website Customization, Maintenance & Optimization, Troubleshooting, AI-Assisted Development

Frontend: HTML5, CSS3, JavaScript (ES6+), React.js, jQuery, Bootstrap 5, Cross-browser & Cross-device Compatibility

WordPress Development: PHP, MySQL, Plugin Development, Theme & Child Theme Customization, WooCommerce Customization, ACF, Custom Post Types, REST API, API Integrations, Hooks & Filters, Multisite

Website Administration: Content Management, Plugin & Theme Updates, Form Troubleshooting (Contact Form 7, WPForms, Gravity Forms), Backups, Staging & Deployment, Managing Multiple Websites, Branding Consistency

Design & Builders: Figma, UI/UX Fundamentals, Webflow, WPBakery, Divi, Beaver Builder, HubSpot

Performance, SEO & Accessibility: PageSpeed Optimization, Core Web Vitals, SEO Fundamentals, On-Page SEO, WCAG 2.1 AA, Caching, CDN Configuration

Hosting & Security: cPanel, AWS (EC2, S3, IAM), VPS Management, Domains, DNS, SSL, SMTP, Website Migration, Backups, Wordfence

Tools & Collaboration: Git, GitHub, Deployment Workflows, Linux CLI, Postman, Zapier, ChatGPT, GitHub Copilot, Jira, Agile/Scrum

EDUCATION

Master of Computer Applications (MCA) | KIT IMER, Kolhapur, Maharashtra – 2023

Bachelor of Computer Applications (BCA) | The New College, Kolhapur, Maharashtra – 2021